

GARDEN FURNITURE SCORECARD 2010



Tropical forests are rapidly disappearing around the globe. 25 million acres of tropical forests disappeared in Asia, Africa and Latin America *annually* from 2000 to 2005. Wildlife dependent on this ecosystem are being pushed to extinction as the habitat is fragmented and lost. Human communities are displaced as well when the resources they subsist on are no longer available. Ongoing deforestation of tropical forests contributes about 12% of global greenhouse gas emissions, and sacrifices their critical role in carbon sequestration.

One major cause of tropical deforestation is the demand for tropical timber used in manufacturing outdoor furniture. Wood used in garden furniture for the U.S. marketplace comes from a variety of regions around the globe. Some retailers and manufacturers sell products containing wood from temperate forests that are under the watchful eye of various forest management schemes, however, the vast majority of garden furniture products available in U.S. stores are made from tropical hardwoods. These species are prized for their durability and good looks but problems of illegal logging and destructive forest management practices continue to harm many endangered tropical forests. Thus the focus of this scorecard is to evaluate those garden furniture products whose wood originates from tropical forest areas.

Americans import more outdoor furniture made from tropical wood than any other country. This provides us with an opportunity and responsibility to influence the garden furniture choices available in the stores where we shop, and through this sustainable forest management in tropical regions around the world. As responsible consumers we can encourage and patronize those stores who source wood products that come from well-managed tropical forests.

Unfortunately the marketplace is full of product claims about being “eco-friendly,” “green,” or “sustainably harvested,” but few of these products have been rigorously audited to verify such claims. That is why NWF supports the Forest Stewardship Council (FSC) certification system, which offers the most rigorous system for distinguishing wood products in the market. FSC-certified wood comes from forest areas that have sustainable management systems in place that protect water, soil and wildlife habitat, as well as community and indigenous peoples’ interests. When the FSC logo is placed on a product it ensures that claims about responsible stewardship are accurate.

In this fourth annual version of the scorecard, we contacted some of the largest U.S. retailers and manufacturers of garden furniture and asked them to share information about their 2010 product offerings made from tropical woods. Where did the wood in the products come from? Were their products FSC-certified or moving toward FSC certification? We received information from written communications, phone calls and retail store visits. We have made every effort to verify each response.



Courtesy of Jensen Leisure Furniture

FSC-Certified Garden Furniture Designed with Tropical Species is Available Through:

Major Retailers:

The Home Depot ★★★★★
 Pottery Barn ★★★★★
 Target ★★★★★
 Cost Plus World Market ★★★★★
 Crate & Barrel ★★★★★
 Gardener's Supply Company ★★★★★
 Ikea ★★★★★
 Kmart ★★★★★
 LL Bean ★★★★★
 Lowe's ★★★★★
 Sears ★★★★★
 Wal-Mart ★★★★★

Frontgate ★★★
 JC Penney ★★★
 Plow & Hearth ★
 Bed Bath & Beyond – No Response
 BJ's Wholesale – No Response
 The Christmas Tree Shops – No Response
 Costco – No Response
 Land's End – No Response
 Menards – No Response
 Pier 1 Imports – No Response
 Restoration Hardware – No Response
 Room & Board – No Response

Nationally Significant Brands:

Jensen Leisure Furniture ★★★★★
 Barlow Tyrie ★★
 Kingsley-Bate ★
 Gloster – No Response
 Oxford Gardens – No Response



Company web-sites
are listed on opposite side.

Ask for the **FSC logo** when you purchase garden furniture and wood products.



Key:

- ★ – Company responded to NWF survey
- ★★ – Company has limited offerings (up to 35%) of FSC-certified wooden outdoor furniture or products sourced from forests working toward FSC-certification.
- ★★★ – Company has a moderate range of offerings (36% to 70%) of FSC-certified wooden outdoor furniture or products sourced from forests working toward FSC-certification.
- ★★★★ – Company has substantial offerings (71% to 99%) of FSC-certified wooden outdoor furniture or products sourced from forests working toward FSC-certification.
- ★★★★★ – Company carries 100% FSC-certified wooden outdoor furniture or products sourced from forests working toward FSC-certification.

“Forests working toward FSC-certification” are those involved in a third-party verifiable program such as Tropical Forest Trust, World Wildlife Fund's Global Forest & Trade Network, and Rainforest Alliance's SmartSteps program.



Photo by John Formandy

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The U.S. is the world's largest wood products consumer. Our garden furniture and wood product purchases impact wildlife around the globe and in our backyards. Support a vibrant future for wildlife and reward responsible forest management by shopping for FSC-certified products.

FSC-certified garden furniture available from the retailers involved in our scorecard includes:

Barlow Tyrie www.barlowtyrie.com

FSC-certified: 14 FSC-certified products can be special ordered through U.K. parent company.

Cost Plus World Market www.worldmarket.com

FSC-certified: Baja Collection (4 pieces); Havana Bar Collection (2 pieces); Paris Garden Bench; Amalfi Pool Lounger/Coffee Table.
Moving toward FSC-certified: Adirondack Collection (5 pieces); Catalina Collection (8 pieces); Kona Collection (10 pieces); Mika Collection (2 pieces); St. Lucia Collection (2 pieces); Five Position Chair; Bali Club Chair Frame; Lattice-Back Garden Bench; Curved Arm Bench; Siesta Portable Poolside Lounger; Potting Bench; Outdoor Tray Table.

Crate & Barrel www.crateandbarrel.com

FSC-certified: Table in a Bag/Picnic Chair (2 pieces)
Moving toward FSC-certified: Trovata Dining Collection (8 pieces); Trovata Lounge Collection (10 pieces).

Frontgate www.frontgate.com

FSC-certified: Teak Umbrella Frame.
Moving toward FSC-certified: Melbourne Collection (19 pieces); Cassara Collection (18 pieces); Louvered Teak Chest; Teak Reclining Chair; Verona Teak Chaise.

Gardener's Supply Company www.gardeners.com

FSC-certified: Oxford Storage Bench; Kensington Bench.
Moving toward FSC-certified: Reforest Teak Collection (5 pieces) produced from FSC-certified forests.

The Home Depot www.homedepot.com

FSC-certified: Amazon Teak Collection (8 pieces); Martha Stewart
Moving toward FSC-certified: Living Plum Island Collection (7 pieces); Palmetto Estates Collection (9 pieces); Plantation Patterns Market Umbrella.

Ikea www.ikea.com

FSC-certified: 20% of wood used in outdoor furniture is FSC-certified.
Moving toward FSC-certified: Ikea is collaborating with WWF to support progress in FSC-certification of acacia plantations in Vietnam.

JC Penney www.jcpenney.com

FSC-certified: Wood Benches for Children and Adults; Rocking Chairs for Children and Adults; Personalizable Sling Chairs for Children and Adults.

Jensen Leisure Furniture www.jensenleisurefurniture.com

FSC-certified: Emerald Lounge Group (4 pieces); Emerald Chat Group (2 pieces); Fanback Derby Group (3 pieces); Sunset Bar Group (2 pieces); Sunset Bench Group (2 pieces); Pearl Gateleg Group (2 pieces); Jade Pemberton Group (3 pieces); Amber Beechworth Group (3 pieces); Integra Wellington Group (2 pieces); Mariner Balcony Group (2 pieces); Lincoln Bunbury Group (2 pieces); Governor Belmont Group (2 pieces); Integra Roma Hi Dining Group (3 pieces); Integra Capri Hi Dining Group (2 pieces); Sunset Capri Hi Dining Group (2 pieces);

Sunset Venice Hi Dining Group (2 pieces); Emerald Alpha Dining Group (2 pieces); Integra Omega Group (2 pieces); Mariner Sussex Group (2 pieces); Atlantic Steamer with Footrest; Chaise Lounge; Flinders Lounger; Kempsey Rocker; Adirondack Chair with Footrest; Occasional Square Table; Woodleigh Swing; Lincoln Glider.

Kmart www.kmart.com

FSC-certified: Visalia Patio Collection (8 pieces); Country Living Mission Style Rocking Chair; 3 pc. Wood Patio Bar Set; 5 pc. Folding Wood Set.

LL Bean www.llbean.com

FSC-certified: Bayview Dining Furniture Collection (5 pieces); Market Umbrella.

Lowe's www.lowes.com

FSC-certified: Teak Adirondack Collection (3 pieces); Wood Market Umbrella; Wood/Wicker Rocker; Salem Bench; Texas Bench; Children's Jungle Animal Bench; Director's Chair.

Pottery Barn www.potterybarn.com

FSC-certified: Chesapeake Collection (33 pieces); Faraday Collection (9 pieces); Umbrellas (6 pieces); Sling Chair; PB Kids Adirondack Collection (2 pieces); PB Kids Chesapeake Collection (3 pieces); PB Kids Oversize and Boat Sandboxes; PB Kids Mini Outdoor Umbrella; PB Kids Surf Table & Stools; PB Kids Sling Chair.

Sears www.sears.com

FSC-certified: Visalia Patio Collection (8 pieces); Country Living Mission Style Rocking Chair; 3 pc. Wood Patio Bar Set; 5 pc. Folding Wood Set.

Target www.target.com

FSC-certified: Teak/Aluminum Outdoor Patio Collection (10 pieces); Target Home Folding Collection (5 pieces); Estate Adirondack Collection (3 pieces); Hampton Collection (20 pieces); Vifah Eucalyptus Collection (11 pieces); Meraseine Collection (3 pieces); Marlton 2009 Collection (9 pieces); Home Marlton 2008 Collection (8 pieces); 9' Wooden Market Umbrella; Wood Bar and Bar Stools; Coral Gables 5 pc. Dining Set; Vero 9 pc. Dining Set; Cocoa Beach 5 pc High Dining Set; Hallandale 7 pc. High Dining Set; Greynolds 5 pc. Dining Set; Delray 5 pc. Dining Set; 9 pc. Nina Dining Set; 9 pc. Talladega Dining Set; 9 pc. Daytona Dining Set; 9 pc. Boca Dining Set; 9 pc. Stuart Dining Set; 9 pc. Pierce Dining Set; Lakewood Curved Table and Chair; Alpine 2 person Glider Bench; Wooden Patio Swing with A-Frame; 5 pc. and 7 pc. Table and Folding Chair Sets; Storage Cocktail Table; White Rocker; Log Rocker; Fan Back Settee; and Eucalyptus pieces including: 3 pc. Bistro Set, Swing Lounger, Folding Side Table, Deluxe Bench, Stackable Arm Chair, Chaise Lounge, Swing Lounger, 5 pc. Round Dining Set, Rocking Chair, and Rio Lounger.

Wal-Mart www.walmart.com

FSC-certified: Delahey Collection (8 pieces); LifeSmart Collection (5 pieces); Milano Collection (3 pieces); Hardwood Outdoor Storage Bench; Milan Outdoor Lounger; Lido Hardwood Outdoor Bench; Grampian Single Seat Bench; Mainstays 8' Wood Market Umbrella.

Transitioning to FSC-certified wood supplies from tropical forests is not a simple overnight effort. However, after four years of surveying garden furniture products available to U.S. consumers through this Scorecard we are happy to report that many retailers have found value in offering FSC-certified products to their customers and moved their product offerings toward wood coming from forests committed to FSC-certification. Each year the range of styles and prices, and the number of stores carrying FSC-certified products around the country, have shown a significant increase. This is the first time we have included nationally-significant brands of outdoor furniture that are sold through independent garden centers, furniture stores and regional chains in our Scorecard. These stores sell a significant portion of the garden furniture in the U.S., after the major retailers, and broadening our project scope to include them will enhance our influence and support for sustainable forest management in tropical forest regions. We will continue to increase the participation of nationally-significant manufacturers next year. To find other FSC-certified products made from tropical or temperate woods please visit <http://www.fscus.org/productsearch/retailers/>

Choosing FSC-certified garden furniture ensures that forests are managed to protect water, soil, and wildlife habitat in addition to providing wood products.



Photo: Fox-Wilmar Productions



To learn more about the scorecard visit <http://www.nwf.org/gardenfurniture> or contact Stacy Brown at browns@nwf.org or (802) 552-4310.

Inspiring Americans to protect wildlife for our children's future.